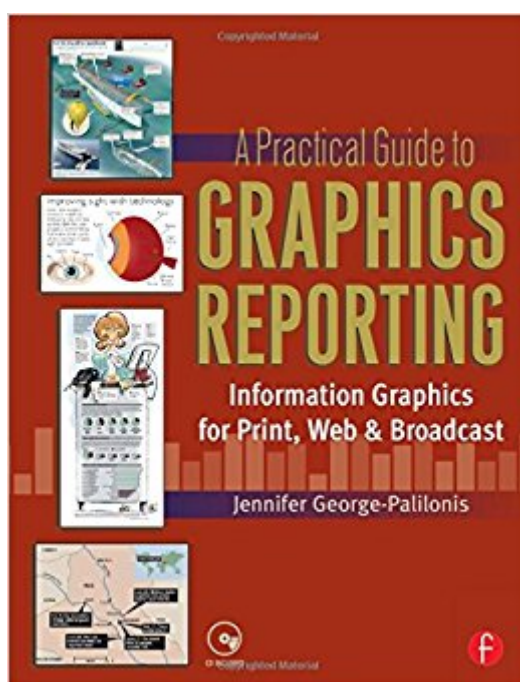The book was found

A Practical Guide To Graphics Reporting: Information Graphics For Print, Web & Broadcast

Synopsis

A Practical Guide to Graphics Reporting explains all of the most important skills and theoretical considerations for creating diagrams, charts, maps, and other forms of information graphics intended to provide readers with valuable visual and textual news and information. Research and writing skills as they relate to graphics reporting are explained, as well as illustration techniques for maps and diagrams, rules for creating basic charts and diagrams, and the various types of uses for maps in graphics reporting. While other texts related to these topics may address similar skill sets, A Practical Guide to Graphics Reporting uniquely teaches these skills in the context of journalistic storytelling and visual reporting. Newspapers, magazines, online publications, and various other media employ information graphics reporters. Studying this text in conjunction with instruction in journalistic visual storytelling prepares you to enter this field. This text offers a solid foundation for print and online graphics reporters and helps beginners and professionals alike become better, well-rounded visual communicators.While other texts related to these topics may address similar skill sets, A Practical Guide to Graphics Reporting uniquely teaches these skills in the context of journalistic storytelling and visual reporting. Newspapers, magazines, online publications, and various other media employ information graphics reporters. Studying this text in conjunction with instruction in journalistic visual storytelling prepares you to enter this field. This text offers a solid foundation for print and online graphics reporters and helps beginners and professionals alike become better, well-rounded visual communicators.

Book Information

Paperback: 198 pages

Publisher: Focal Press; PAP/COM edition (March 31, 2006)

Language: English

ISBN-10: 0240807073

ISBN-13: 978-0240807072

Product Dimensions: 0.5 x 7.2 x 9.5 inches

Shipping Weight: 1.1 pounds

Average Customer Review: 5.0 out of 5 stars   5 customer reviews

Best Sellers Rank: #561,135 in Books (See Top 100 in Books)   #217 in Books > Arts & Photography > Other Media > Digital   #221 in Books > Computers & Technology > Graphics & Design > Desktop Publishing   #327 in Books > Politics & Social Sciences > Politics & Government > Political Science > Reference

Customer Reviews

Become a versatile visual communicator!

This book is actually more suited for beginners although experts might learn a few things too.It covers all the aspect of creating graphics for news reporting, on how to effectively tell a story on its own or complement the news. There are lessons on using multimedia graphics, doing research, understanding ethics, designing information graphics, creating maps and tables, analyzing statistics.There are numerous case studies and interviews included to relate back to the real world. The interviews are really useful. There's nothing like learning from the pros.If you like this book, you should also check out the rare Malofiej series of infographics books. They all contain interviews and tons of infographics examples.(Check out my profile for other books I've reviewed.)

Confused about how to conceptualize and execute information graphics? For journalists and graphic artists alike, this book is an invaluable resource for how to bring the two crafts together. The author takes care to provide real world examples that are clear and to-the-point and illustrate the topics at hand. This is an invaluable resource for small and medium-sized newsrooms in particular, as well as classrooms or individuals wanting to brush up on the state of the art of news graphics presentation.

This book is clean, simple, easy to understand. It's full of examples from daily graphics to large-scale graphics media thrive on. But, best of all, it gets right to the point of explaining why those graphics work. If you're an expert, you should get a copy as a reminder of what to shoot for and help check your work. If you're a student, you need one.

This book is a great resource to get introduced into the information graphics field and to brush up on your skills in order to make clean, concise news graphics. Everything you need to help you understand what the business is all about is explained in a clear, easy-to-understand format. For classrooms, the author helps you structure your lessons wonderfully, and for professionals, she reminds you what to strive for.

This book is great for the young reporter just getting started and as a reference in the newsroom. I especially recommend it to introductory and intermediate graphics programs at journalism schools everywhere!

A Practical Guide to Graphics Reporting: Information Graphics for Print, Web & Broadcast Accessing the Deep Web & Dark Web with Tor: How to Set Up Tor, Stay Anonymous Online, Avoid NSA Spying & Access the Deep Web & Dark Web Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Broadcast News Writing, Reporting, and Producing Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards Sing You Home Large Print (Large Print, companion soundtrack, Large Print) MediaWriting: Print, Broadcast, and Public Relations The Tangled Web: A Guide to Securing Modern Web Applications Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior (Studies in Information) Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) Steve's Web Operation: Stay Safe Online & Lucy's Web: Omnibus Edition Web Diva Wisdom: How to Find, Hire, and Partner with the Right Web Designer for You Weaving the Web: The Original Design and Ultimate Destiny of the World Wide Web Secure Web Application Deployment using OWASP Standards: An expert way of Secure Web Application deployment